



The Northwest Georgia Breastfeeding Coalition presents:

The Ultimate Guide to Breastfeeding Success with Teresa Pitman



Wednesday March 24, 2010
NW GA Trade and Convention Center

Conference Schedule:

- 7:30 Registration & Continental Breakfast
- 8:00 Welcome
- 8:15 Hot Topics
- 9:30 Break / Visit Exhibits
- 9:40 Slow Gaining Babies
- 10:55 Break / Visit Exhibits
- 11:05 Helping The Mother Who Is Uncommitted
- 12:20 Lunch Buffet / Visit Exhibits
- 1:15 Complex Situations
- 2:45 Break / Visit Exhibits
- 2:55 Restoring Confidence In Breastfeeding
- 4:10 Closing & Evaluations

\$20 Late Fee after March 1
*\$10 Late Fee after March 1 for Students & LLL Leaders
After March 9, please register online only

Teresa Pitman is the author and/or coauthor of twelve published books, including: "The Ultimate Breastfeeding Book of Answers," "The Latch and Other Keys to Breastfeeding Success," both with Dr. Jack Newman; and "Pregnancy and Birth: Making Decisions that are Right for You and Your Baby" with Dr. Joyce Barrett. Her books have been translated into French, Russian, Portuguese, Japanese and Spanish. Her work has also appeared in numerous periodicals. In 2006, Teresa was named "Woman of Distinction" for the City of Guelph for her work as a LLL Leader. In 2008, Teresa was presented with the "Award of Excellence" for her support of breastfeeding.



NW Georgia Breastfeeding Coalition Mission Statement:
The breastfeeding coalition serves to protect, promote, and support breastfeeding as the preferred and accepted method of infant feeding. The activities will focus on education and training, data collection, and dissemination of current research information as well as community and public health advocacy.

Register online at:
www.nwgabfcoalition.com

Educational Objectives

After this conference attendees will be able to:

- Describe process of analyzing a mother-baby breastfeeding problem
- Explain how to use this process to analyze cases and develop plans
- Review plans with entire group
- Describe real-life outcomes of the case studies presented
- Recognize situations where mother's emotions and worries make it difficult to solve their breastfeeding issues
- Discover techniques and approaches to counseling that make emotional connections with the mothers they are seeking to help
- Describe the instinctive maternal and infant behaviors, which promote breastfeeding and attachment
- Describe factors to be considered in evaluating breastfeeding research
- List several current controversial topics related to breastfeeding and caring for infants
- Describe and locate research on these topics
- Have several approaches to discuss these issues and to help mothers deal with conflicting advice
- List reasons why women wean their babies earlier than recommended
- Describe research into women's knowledge about breastfeeding and weaning
- Describe how La Leche League helps mothers continue breastfeeding
- List strategies for helping mothers to maintain and continue breastfeeding
- Describe how both excess weight gain and inadequate weight gain can affect health
- Describe an assessment approach for situations where a baby is gaining weight slowly, with strategies for increasing weight gain
- Describe approaches to supplementation that support continued breastfeeding and appropriate weight gain

Intended Audience:

Physicians, Nurses, Lactation Consultants, Dietitians, Certified Nurse Midwives, La Leche League Leaders, WIC Staff, Nutritionists, Nurse Practitioners, and anyone who works with breastfeeding moms.

The technical nature of this conference requires participant and speaker concentration.

Attendance is therefore limited to adults and quiet infants and young children. If you are bringing your child into sessions, please attend immediately to any situation that may distract others, including happy noises. Please bring only quiet toys for your child. Consider sitting near the rear exit so that you can take your child out if they become noisy and are distracting other participants. You and your child may return to the session when quiet. Your cooperation is appreciated.

Refund Requests/Substitutions

All refund requests must be in writing and post-marked no later than 3/16/10. Refunds will be given less a \$25 handling charge. There will be a \$5.00 charge for participant substitutions. The following items must be presented at the registration table:

- 1) A written request from the registered participant or a copy of their online registration confirmation email
- 2) A completed registration form for the new participant
- 3) \$5.00 substitution fee (cash or check payable to NW GA Breastfeeding Coalition)

If applicable, educational credit certificates will be mailed to the new participant after the conference.

Educational Credits:

A total of 6.5 contact hours have been applied for through the following organizations: GNA, IBLCE & ADA. You will receive your certificates at the end of the conference.



2211 Dug Gap Battle Road

Dalton, Georgia 30720

800.824.7469 or 706.272.7676

www.nwgtcc.com

Registration Form

Name _____

Title/Credentials _____

Employer/Agency _____

Educational Credit requested (Check all that apply) GNA IBCLC ADA

Address _____

City _____ State _____ Zip _____

Home Phone (_____) _____ Day Phone (_____) _____

Email _____ IBCLC Certification Year _____

Registration Fees:

Registration postmarked prior to March 1st.....\$90.00 _____
(Registration includes breakfast, lunch, tote bag, book, & syllabus)

Registration postmarked after March 1st.....\$110.00 _____
(After March 9th -- Please register online at www.nwgabfcoalition.com)

Student/La Leche League Leader Registration postmarked prior to March 1st.....\$45.00 _____
(Students must provide a copy of their current student ID. Includes breakfast, lunch, tote bag, book & syllabus)

Student/La Leche League Leader Registration postmarked after March 1st.....\$55.00 _____
(After March 9th -- Please register online at www.nwgabfcoalition.com)

Community Members.....\$10.00 _____
(Afternoon sessions only - lunch, tote bag, book, and syllabus not included)

Additional Syllabus.....\$5.00 _____
(One syllabus is included in all Registrations unless noted above)

Womanly Art of Breastfeeding La Leche League International.....\$16.95 _____
(Coauthored by Teresa Pitman, one copy is included in with full registration)

Additional tote bag with N.W.GA Breastfeeding Coalition logo.....\$7.50 _____

Breastfeeding: A Guide to Success DVD *(includes sales tax)*.....\$21.35 _____
(Produced by the N.W. GA Breastfeeding Coalition in 2009)

Getting Started With Breastfeeding DVD *(includes sales tax)*.....\$16.00 _____
(Produced by the N.W. GA Breastfeeding Coalition in 2002)

Mail completed registration form with payment to:

Total: _____

Vegetarian Meal

**NW GA Breastfeeding Coalition
P.O. Box 375
Chatsworth, GA 30705**

**Register online at:
www.nwgabfcoalition.com**

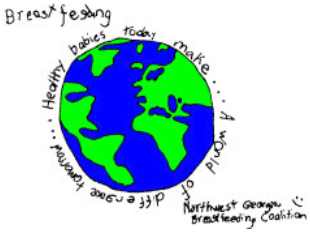
Northwest Georgia Breastfeeding Coalition

PO Box 375

Chatsworth, GA 30705

www.nwgabfcoalition.com

DATED MATERIAL



Register online at www.nwgabfcoalition.com

If you are a healthcare provider who works with breastfeeding mothers and babies, this outstanding seminar will help you gain vital information to make a difference in the lives of your patients.

Ultimate Guide to Breastfeeding Success with

Teresa Pitman

Wednesday March 24, 2010

7:30 until 4:15

NW GA Trade and Convention Center Dalton, GA



Teresa Pitman, La Leche League Leader, Author

Register online at: www.nwgabfcoalition.com

Sponsored By:

